

In re Application of: Aharon Ronen MIZRAHI et al
Serial No.: 10/534,136
Filed: February 22, 2006
Office Action Mailing Date: September 24, 2010

Examiner: Scott L. Jarrett
Group Art Unit: 3624
Attorney Docket: 35935
Confirmation No.: 8484

REMARKS

Reconsideration of the above-identified application in view of the remarks following is respectfully requested.

Claims 1, 9, 12, 14-17, 19, 23, 46-56, 70-75 and 88-115 are in this Application. Claims 52-56 and 101-112 have been withdrawn from consideration.

37 C.F.R 1.105 Requirement for Information

Applicant thanks the Examiner for the opportunity provided in the further Office communication to complete the 37 C.F.R 1.105 information requirements.

- The Examiner requests from the Applicant to provide names of products or services incorporating the claimed subject matter. Products/services that were/are publicly available or for sale related to the disclosed invention are:
 - MI Live.
 - MR-Live.
 - Dynamic Survey.

- The Examiner requests from the Applicant to provide documentation, publications related to the features and capabilities of the identified products/services. The following documents are considered to be relevant to the features/capabilities of the identified products/services:
 - NetOnCourse website.
 - Presentations:
 - 1) MI-Live demo final.
 - 2) MR-Live 09.21.
 - Press releases:
 - 1) Webcasts to go interactive - By Ephraim Schwartz.

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- 2) Netoncoursesm announces the next generation of online market research.
- 3) Invoke Solutions Continues to Drive Innovation of Real-Time Market Research with Release of Dynamic Survey 3.0.

It is respectfully urged that none of the above-referenced documents are relevant to the subject matter covered by currently amended claims 1 and 19. Applicant further indicates that the system based on the disclosure in this patent application was developed during 2003 and was released for initial commercial use during September 2003.

Respectfully submitted,

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Date: October 25, 2010

Enclosures:

• **7 References:**

- NetOnCourse – web site.
- MI-Live demo final.
- MR-Live 09.21.
- Webcasts to go interactive - By Ephraim Schwartz.
- Netoncoursesm announces the next generation of online market research.
- Plesko
- Invoke Solutions Continues to Drive Innovation of Real-Time Market Research with Release of Dynamic Survey 3.0.